

# EMC<sup>®</sup> Insignia Products for Small and Medium Business 2006 Awards & Reviews



## Industry Recognition

### Info Security Products Guide

### Info Security Products Guide

Feb, 2006

#### Hot Companies of 2006

"Make data back-up a part of your daily routine. Better still use the proven products and solutions... that automate the process and remove the chances of losing your data forever. Recovering such lost data otherwise would be a much more costly investment."

## Small and Medium Business Software and Hardware Editions



### CRN Magazine

April, 2006

#### Recommended, EMC CLARiiON AX150

"With an AX150 in place, SMBs can focus on core business activities knowing that their data is just as secure as that of an enterprise organization."



### Network Computing

March, 2006

#### 12th Annual Well-Connected Awards, EMC Retrospect Storage & Servers, Disk-to-Disk-to-Tape System

"Retrospect handles disk-to-disk backups innovatively, by running incremental backups to the server after initial configuration. Priced so that most businesses can afford it, Retrospect gave us what we all need at a price we'd happily pay."



### PC Magazine

May, 2006

4 of 4 Stars, EMC Retrospect Single Server



### TechWorld

March, 2006

#### Positive Review EMC Retrospect Business Editions

"...Retrospect would be a thoroughly capable backup application for any small business."



### Windows IT Pro/SQL Magazine

March, 2006

#### Best of Tech Ed 2006 awards finalist, EMC CLARiiON AX150

Penton's Windows IT Pro and SQL Server Magazine has chosen the EMC CLARiiON AX series as a finalist in the hardware category for the Best of TechEd 2006 Awards.



### Windows IT Pro/SQL Magazine

September, 2006

EMC Retrospect for Windows wins Top 3 Award in Backup and Recovery category



### Windows IT Pro/SQL Magazine

September, 2006

Readers' Choice Award 2006, Best SAN Array Award in Storage category, EMC CLARiiON EMC and the CLARiiON AX series disk array give SMB users "a mature storage system on which to base their storage needs."



## Home Office Software Editions



### **CBS Early Show**

July, 2006

Data Protection Solution



### **Consumer Guide® Magazine**

June, 2006

Best Buy Award, Recommended Backup Software, EMC Retrospect 7.5 Professional

"...EMC Retrospect 7.5 for Windows Professional makes the backup process so simple you will have to work hard to find an excuse not to do it."



### **Laptop Magazine**

January 2006

Backup Your System the Right Way – "Excellent" Endorsement, EMC Retrospect Professional

"The quick configuration of third-party utilities (ie Retrospect) makes them well worth their cost, giving you a simple, convenient way to automatically back up all of your critical files."



### **PC Pro in the UK**

January 2006

5 out of 6 stars, Backup Software, EMC Retrospect Professional

"Retrospect Professional offers superb value for multiple-PC environments."



### **PC World**

July, 2006

WorldClass Product, EMC Retrospect 7.5 Professional edition

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